



***70 Years of Canadian Geotechnics and Geoscience***  
***70 ans de géotechnique et de géoscience canadiennes***

October 1-4, 2017, Shaw Conference Centre, Ottawa, Ontario, Canada

## **GeoOttawa 2017**

### **Sponsorship Information Package**

Ottawa is pleased to host GeoOttawa 2017 – the **70<sup>th</sup> Annual Canadian Geotechnical Society Conference and 12<sup>th</sup> Joint CGS/IAH-CNC Groundwater Conference** – taking place October 1-4, 2017. The conference attracts geotechnical engineering and hydrogeology professionals from across Canada and around the world representing industry, academia and government. It will provide sponsors an excellent opportunity to showcase their organization to industry leaders and decision-makers within the geotechnical and hydrogeological engineering community, and related professions.

The theme for **GeoOttawa 2017** is **70 Years of Canadian Geotechnics and Geoscience**. The organizers will build on this conference theme throughout the technical program and social activities, and plan to remind delegates of the extensive contributions of geotechnical and hydrogeological practitioners to Canada's built form since the Canadian Geotechnical Society was founded 70 years ago.

**GeoOttawa 2017** will be held at the Shaw Centre in downtown Ottawa. This spectacular facility is one of Canada's premier conference venues and recently received a top 3 ranking by the International Association of Congress Centres.

The following pages highlight the many benefits of sponsoring **GeoOttawa 2017**. Platinum, Gold, Silver, and Bronze levels include excellent exposure before, during, and after the conference as well as complimentary delegate registration to the full conference. There are many single event sponsorships available, from coffee breaks to luncheons to the popular Awards Banquet and Colour Night. Choose an overall level of support to get the exposure you're looking for, or combine a package with an event sponsorship to increase your firm's visibility during one of the well-attended networking and social events. Affordable to all budgets, prices start at just \$650!

We look forward to seeing you in Ottawa!



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**CONFERENCE SPONSORSHIP OPPORTUNITIES**

|  | <b>Platinum</b>  | <b>Gold</b>      | <b>Silver</b>   | <b>Bronze</b>   |
|--|------------------|------------------|-----------------|-----------------|
|  | \$10,000<br>+HST | \$6,500<br>+HST  | \$4,500<br>+HST | \$2,500<br>+HST |
| <b>Registration Benefits</b>   |                  |                  |                 |                 |
| Complimentary full conference registration                                     | <b>4</b>         | <b>3</b>         | <b>2</b>        | <b>1</b>        |
| Complimentary Trade Show Booth   | ✓                |                  |                 |                 |
| <b>Recognition Benefits</b>  |                  |                  |                 |                 |
| Premier scrolling Logo & name on all pages of conference website               | ✓                |                  |                 |                 |
| Logo & name on sponsors page of conference website + link to sponsor's website | ✓                | ✓                | ✓               | ✓               |
| Logo & name on all marketing materials   | ✓                |                  |                 |                 |
| Logo & name on front cover of program  | ✓                |                  |                 |                 |
| Logo & name in sponsors section of program + mobile app                        | ✓                | ✓                | ✓               | ✓               |
| Corporate profile in sponsors section of program                               | <b>300 words</b> | <b>150 words</b> | <b>75 words</b> |                 |
| Logo & name in digital proceedings   | ✓                |                  |                 |                 |
| Recognition at Ice Breaker Reception   | ✓                |                  |                 |                 |
| Promotional item to be included in delegate registration package               | ✓                |                  |                 |                 |
| Featured project slides on screens during lunches (3)                          | ✓                |                  |                 |                 |
| Corporate profile on screens during lunches                                    | ✓                | ✓                |                 |                 |
| Logo & name on screens during lunches  | ✓                | ✓                | ✓               | ✓               |
| Signage at conference registration desk  | ✓                | ✓                | ✓               | ✓               |
| Recognition in conference wrap-up story posted on website + in newsletter      | ✓                | ✓                | ✓               | ✓               |



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**EVENT SPONSORSHIP OPPORTUNITIES**

|  | Awards Banquet | Colour Night SOLD OUT | Ice Breaker Reception | Luncheon | Coffee Break | Technical Tour |
|--|----------------|-----------------------|-----------------------|----------|--------------|----------------|
|  | \$2,500        | \$2,500               | \$2,500               | \$2,500  | \$850        | \$600          |
| Benefits   |                |                       |                       |          |              |                |
| Complimentary tickets to specified event                                       | 2              | 2                     | 2                     |          |              |                |
| Logo & name on signage outside of function room                                | ✓              | ✓                     | ✓                     | ✓        |              |                |
| Logo & name on table cards or at food/beverage stations in function room       | ✓              | ✓                     | ✓                     | ✓        | ✓            |                |
| Logo & name on screen in function room   | ✓              |                       |                       |          |              |                |
| Recognition at specified event   | ✓              |                       |                       | ✓        |              |                |
| VIP seating at event, if requested   | ✓              | ✓                     |                       |          |              |                |
| Logo & name on sponsors page of conference website + link to sponsor's website | ✓              | ✓                     | ✓                     | ✓        | ✓            | ✓              |
| Logo & name in sponsors section of program + mobile app                        | ✓              | ✓                     | ✓                     | ✓        | ✓            | ✓              |

**ADDITIONAL SPONSORSHIP OPPORTUNITIES**

|  | Delegate Bag SOLD OUT | Lanyard SOLD OUT | USB Key SOLD OUT | Mobile App      |
|--|-----------------------|------------------|------------------|-----------------|
|  | \$2,500               | \$4,000          | \$2,500          | \$500 - \$3,500 |
| Benefits   |                       |                  |                  |                 |
| Logo & name advertisement on all pages of official GeoOttawa 2017 app          |                       |                  |                  | ✓               |
| Logo & name on item distributed to all delegates in registration package       | ✓                     | ✓                | ✓                |                 |
| Logo & name on sponsors page of conference website + link to sponsor's website | ✓                     | ✓                | ✓                | ✓               |
| Logo & name in sponsors section of program + mobile app                        | ✓                     | ✓                | ✓                | ✓               |



## GeoOttawa 2017 Sponsorship Registration Form

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province/State: \_\_\_\_\_ Postal/Zip Code \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_

| Conference Sponsorship Opportunities                              |                       |                           |
|---|-----------------------|---------------------------|
| Platinum Sponsor  | \$10,000 + *HST       | = \$10,460. <sup>00</sup> |
| Gold Sponsor  | \$6,500 + *HST        | = \$6,845. <sup>00</sup>  |
| Silver Sponsor  | \$4,500 + *HST        | = \$4,730. <sup>00</sup>  |
| Bronze Sponsor  | \$2,500 + *HST        | = \$2,615. <sup>00</sup>  |
| *13% HST on value of complimentary registration(s) only           |                       |                           |
| Event/Additional Sponsorship Opportunities                        |                       |                           |
| Lanyard – SOLD OUT  | \$4,000               | = \$                      |
| Mobile App - please indicate interest and we will discuss options | \$500 - \$3,500       | = \$                      |
| USB Proceedings Key – SOLD OUT                                    | \$2,500               | = \$                      |
| Delegate Bag – SOLD OUT   | \$2,500               | = \$                      |
| Awards Banquet  | \$2,500               | = \$                      |
| Colour Night – SOLD OUT   | \$2,500               | = \$                      |
| Ice Breaker Reception   | \$2,500               | = \$                      |
| Conference Luncheon   | Preferred Day:        | \$2,000 = \$              |
| Coffee Break  | Preferred Day & Time: | \$850 = \$                |
| Technical Tour/Short Courses                                      | \$600                 | = \$                      |
| <b>Total GeoOttawa 2017 Conference Support</b>                    |                       | <b>= \$</b>               |

HST # R122899404

To secure your sponsorship, please fax, email or mail this order form with payment (cheques or bank transfer preferred please) to the conference management firm:  
 Gibson Group Management Inc., 8828 Pigott Road, Richmond, BC, V7A 2C4, Canada  
 Tel: 604.241.1297 Fax: 604.241.1399 Email: [sponsors@geottawa2017.ca](mailto:sponsors@geottawa2017.ca)

\*Cheque (\$CAD)       \*Bank Transfer       Master Card       Visa

\*Cheques payable to **Gibson Group Management Inc.** (please contact us for bank transfer details)

Credit Card Number: \_\_\_\_\_ CVC# \_\_\_\_\_ Expiry Date: (mm/yy) \_\_\_\_\_ / \_\_\_\_\_

Exact name on Card: \_\_\_\_\_ Total Payment: \$ \_\_\_\_\_

Phone number associated with card: \_\_\_\_\_ Signature: \_\_\_\_\_